#IBMvirtual

IBM Services
Virtual Summit

We bring the Experience to YOU!
📅 **Tuesday, March 03, 2020**

Join the Experience

Countdown to the Virtual Summit

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Days	**Hours**	**Minutes**	**Seconds**

The IBM Services Virtual Summit is an end-to-end digital conference with Technology Stands, exclusive Networking Opportunities and Keynote Presentations on how to reinvent your business with AI and Hybrid Multi-Cloud. Join this unique learning experience today and enjoy a full virtual event from the comfort of your desk.

Summit Agenda

Welcome Note and Virtual Networking

Keynote: Hybrid Cloud for the Cognitive Enterprise

⌄ Design your Cognitive Enterprise with Multi-Cloud (25 mins)

- ▪ What is a Cognitive Enterprise?
- ▪ Why you need a Hybrid Multi-cloud Strategy?
- ▪ Open is Smart, Smart is Open: The Red Hat Cloud Approach

⌄ Reinvent your Business with IBM Garage (25 mins)

⌄ Innovate with IBM Experts (10 mins)

Why Attend?

Join virtually from the comfort of your office, while decreasing your traveling time and cost. Be the first in the region to enjoy a full virtual event experience.

Engage and network with top industry leaders in the MEA region through interactive and intuitive chat capabilities.

Learn about the latest Technological trends, services and solutions by interacting with IBM experts at our virtual booths. The IBM stands will cover a variety of topics such as: Hybrid Cloud, Blockchain, Artificial Intelligence, Automation, Talent and Transformation, SAP Hana, and much more!

Accelerate your journey to cloud by attending our keynote presentations on Hybrid cloud for the Cognitive Enterprise and uncover the 3 simple steps to Plan, Design and Implement a successful digital reinvention strategy in a Multicloud environment.

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