

The mapping community presents:

Map Camp 2022

13 October 2022, Virtual Event

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In collaboration with:

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What is Map Camp?

It started in 2017 with a tweet from Simon Wardley asking if anyone would like to have "a small meetup in London on mapping". It had so much interest that it quickly turned into a full-day event. Map Camp includes a series of talks and workshops about mapping techniques used in organisations.

"Map Camp has been built on the adoption of Wardley Mapping. It is about the use of maps for understanding a competitive landscape. All maps are welcome"

- Simon Wardley - former advisory board member of startups, creator of Map Camp and Wardley Mapping.

Event Speakers

23+ speakers from around the world, with different skillsets and experiences that will talk and do workshops all around mapping for industries.







Agenda

During the day there will be four different virtual rooms where people and speakers can get great content and listen to speakers. See below for the agenda and the four rooms' agenda. All times shown are in the (BST) time zone.

7AM

Pre-Conf Lean Coffee (join us in the lounge)

8AM

Welcome and Introduction

8.15AM

Keynote - The State of Mapping



Mapping Triads
(BST) Time zone

09:00 - 09:45

Trade Session - What sort of Financial System can Support Humanity Best?
(Danielle Haugedal-Wilson, Andra Sonea, Xin Yao)

09:45 - 10:15

Time to Network

10:15 - 11:00

Inclusion Session - How do we Regulate Technology Feudalism?
(Liz Keogh, Emily Webber, Simon Wondracek)

11:00 - 11:30

Time to Network

11:30 - 12:15

Sustainability Session - For a Sustainable Future, How Many of us Need to be Evicted to Space?
(Anne Currie, Julie Pierce)

12:15

Lunch

15:00 - 15:45

Trade Session - How to Create an Economic System That Works for Everyone
(Tiani Jones, Yuliya Yatsyshina, Johnicholas Hines)

15:45 - 16:15

Time to Network

16:15 - 17:00

Inclusion Session - What's the New Wave of Neoliberal Exclusion?
(Tobey Aumann, Jennifer Carlston, Vikesh Shah)

17:00 - 17:30

Time to Network



Keeping Mapping Weird
(BST) Time zone

09:00 - 09:45

Weird Mapping Session 1 - What my Hobbies Teach me about the Metaverse
(Kim Ballestrin, Liz Fong-Jones)

09:45 - 10:15

Time to Network

10:15 - 11:00

Weird Mapping Session 2 - Tech, it's a Team Game
(Dr Jacqui Taylor, Joanne Casey, Domenico Furnagalli)

11:00 - 11:30

Time to Network

11:30 - 12:15

Weird Mapping Session 3 - Ignite talks Stealing Ideas for a Book using Wardley Mapping (Mike Habar)
The Examined Life: Myself, a Wardley Map (Alex Hudson)
SenseMapping (Karl Scotland)

12:15

Lunch

15:00 - 15:45

Weird Mapping Session 4 - One Person's Surveillance is Another Person's Transparency (Roz Shaw, Yvonne Lam)

15:45 - 16:15

Time to Network

16:15 - 17:00

Weird Mapping Session 5 - How to Create a Revolution
(Manish Andankar, Dave Anderson, Tope Sadiku)

17:00 - 17:30

Time to Network



Using Mapping in Government
(BST) Time zone

09:00 - 09:45

Architecture for Flow with Wardley Mapping, DDD, and Team Topologies
(Susanne Kaiser)

09:45 - 10:15

Time to Network

10:15 - 11:00

Mapping Across Government
(Simon Clifford, Liam Maxwell)

11:00 - 11:30

Time to Network

11:30 - 12:15

Government, Security and Maps
(Josh Corman)

12:15

Lunch

15:00 - 15:45

Open Source, Government and Maps
(Amanda Brock, Clare Dillon)

15:45 - 16:15

Time to Network

16:15 - 17:00

Negotiating with Maps
(David Eaves, Kaimar Karu)

17:00 - 17:30

Time to Network

17:30 - 18:15

Mapping to Improve Health Outcomes (Sebastian)



Cat's Capable Cartographers
(BST) Time zone

15:00 - 18:15

Let's Map
(Cat Swetel, Sarah Clarke, Mel Conway, Andie Nordgren)

18:15 - 18:30

Time to Network

17:30 - 18:15

Sustainability Session - The Role of Poverty in Sustainability
(Adrian Cockcroft, Carol Freitas, Caitlin McDonald)

18:15 - 18:30

Time to Network

18:30 - 19:30

Fireside Chat with Simon Wardley

19:30

Post-Conf Lean Coffee

17:30 - 18:15

Weird Mapping Session 6 - Ignite talks
Where's your Favorite Place on the Map (Benjamin Atkinson)
NBA Maps: What this Competition can Teach us About Strategy (Joaquín Peña Fernández)
How to use WardleyMaps to Create the Conceptual Framework for Selecting #NoCode #LowCode Platforms (Holger Gelhausen)

18:15 - 18:30

Time to Network

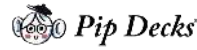
Jaramillo, Sarah Mackie)

18:15 - 18:30

Time to Network

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Code of Conduct

Map Camp should be a safe environment for all and we will do everything we can to make sure that it is.

All attendees, speakers, sponsors and volunteers at our conference are required to agree with the following code of conduct. Organisers will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody.

Need help?

For general assistance, please join us on Slack or direct message via Twitter - Simon Wardley @swardley or Jane Kingston @JaneKingston.

The quick version

Our conference is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund or compensation at the discretion of the conference organisers.

The less quick version

Harassment includes offensive verbal comments related to gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion, technology choices, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Participants asked to stop any harassing behaviour are expected to comply immediately.

Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualised images, activities, or other material. Booth staff (including volunteers) should not use sexualised clothing/uniforms/costumes, or otherwise create a sexualised environment.

If a participant engages in harassing behaviour, the conference organisers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.

If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately. Conference staff can be identified as they'll be wearing branded clothing and/or badges.

Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.

We expect participants to follow these rules at conference and workshop venues and conference-related social events.

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